



**The Snorkel Store**

**MAUI'S BEST BEACHES**

A SNORKELING COMPANION

**MAUI**

# SNAPSHOT:

**With more swimmable beaches than any other Hawaiian Island, exploring Maui's beaches is the #1 secret to an unforgettable vacation.**

- [The Best Beaches In America](#)
- [Snorkeling With Turtles](#)
- [Know Where To Go](#)
- [Explore Maui Like A VIP](#)
- [Relaxing At The Beach](#)
- [Island Adventures](#)

[Call: \(808\) 669-1077](tel:8086691077) - [thesnorkelstore.com](http://thesnorkelstore.com) - [Maui Snorkel Report](#)

## The Best Beaches In America

Boasting four beaches that have been named "America's Best", Maui is one of the world's greatest destinations for a **family beach vacation**. From Honolua Bay down to Makena, Maui offers more swimmable beaches than any other Hawaiian Island.

## Snorkeling With Turtles

A successful Maui vacation is all about relaxing on the island's world-famous beaches and **snorkeling with green sea turtles**.

Skip the long lines of crowded boat tours, and instead, **hit the beach each day** of your Maui trip.

This guide will show you exactly *where to go on the island, and what to bring* to the beach to create an unforgettable Maui vacation.

### 1. GET THE GOOD STUFF

- Hit the beach as soon as you land.

### 2. KNOW WHERE TO GO

- Sign-up for the Maui Snorkel Report

### 3. ENJOY YOUR OHANA PERKS

- Explore Maui like a VIP



*Maui's World-Famous Beaches*



*Green Sea Turtles*



**KA'ANAPALI BEACH** The Snorkel Store is located two minutes up the golf course road.

## 1. Get The Good Stuff

Hit the beach as soon as you land in Maui. Reserve comfortable, custom-fit gear in advance so you can enjoy the Maui sunshine immediately—and save a few bucks.

- **Comfort Makes All The Difference In The Water** - Get snorkel sets that keep water away from your mouth automatically. We only rent snorkels with dry-mouth technology.
- **Custom-fit** - You'll enjoy your experience so much more when you know how to use your gear, and when you're confident that everything fits right.
- **Get The Best Deals** - Reserve online to get a [2-for-1 prices](#) on every beach rental. Get a **free** boogie board or beach chair rental *when you book 2 or more snorkel sets* in advance. You can also use [code: MAUI10](#) to take **10% off** most items online.

## 2. Know Where To Go

Maui's beaches change from day to day. Sign up for the Maui Snorkel Report online, and get a customized beach map in our store so you'll know which beach is best.

- **Sign-up for the Maui Snorkel Report** - Get a simple overview of ocean conditions in each of 3 most popular snorkeling zones every single morning. [Sign-up here](#).
- **Get Free, Customized Beach Map** - We'll circle the best beaches for snorkeling on a beach map that's custom made for your party.

[Get The Report](#)

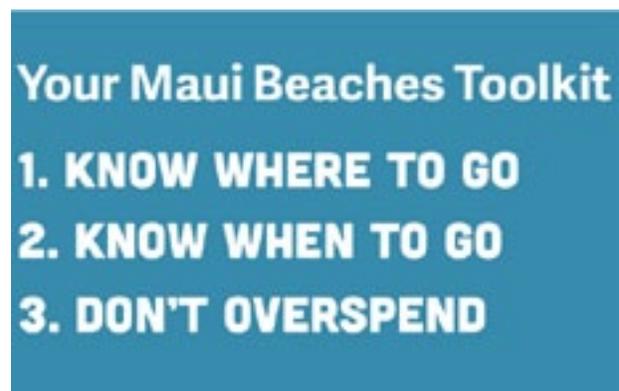
## 3. Enjoy Your Ohana Perks

There's so much that go into planning an **unforgettable Maui vacation**. The Snorkel Store is all about making that process fun and easy for you. Here are a few of the [Ohana Perks](#) you'll get when you join us in the store.

- **Free Dining Coupons** for *pupus, desserts, and discounts* at Maui's top eateries.. Examples: free Pineapple Upside Down cake at Duke's, free Hula Pie at Hula Grill, free Root Beer Float at Cool Cat Cafe.
- Insider info on all the **free parking** on Maui.
- Insider info on the **best drives** on Maui.
- **Downloadable Guide (PDF's)** to Maui. Get a *mile-by-mile guide* to The Road To Hana, Maui's Beaches and [articles on every region](#).
- **Free Personal Concierge** - We're here to assist before, during, and after your trip. Explore Maui like a VIP.
- **100% Low Price Guarantee** on all Maui tours.
- **Owner Operated Business**
- **No Time-Share Presentations**
- Unmatched customer service **rated 5-Stars** on both Yelp and Trip Advisor. Check us out [here!](#)



[Know Where To Go](#)



[Do Maui Right](#)



[Enjoy Your Ohana Perks](#)



## **WEST MAUI'S MOST INCREDIBLE BEACHES**

With a series of beautiful protected bays minutes from your hotel, West Maui is a dream for families, adventurers, and sun worshipers alike. Toss your Beach Bundle into the car and explore these stunning beaches you thought existed only in magazines.

### **Kapalua Bay**

This guide begins with Kapalua Bay for a reason: This easy-to-get-to beach is a picture perfect half-moon of sand and palm trees, and most folks don't take the time to seek it out.

A "Best Beach in America" award-winner, Kapalua Beach is one of the most picturesque beaches in the world. Lined with gently swaying palms and manicured lawns, Kapalua Bay has serene,

crystal clear water, which makes it absolutely perfect for snorkeling, swimming, and diving. With calm, shallow waters and soft sand, it's also great for the little ones.

A simple drive from Ka'anapali, Kapalua is the ideal beach to explore with a Maui Beach Bundle. Toss your snorkels, beach chairs, boogie boards, and umbrella into the back of the car, and experience the Maui beach day you've always dreamt of.

-->> [Directions to Kapalua Bay](#)

**Kapalua Bay is best for:**

- Snorkeling
- Swimming
- Diving
- Safe Splashing for Young Children
- Rest and Relaxation
- Sunsets
- Dining on the spot

**Ideal Kapalu beach rental:** [Tommy Bahama Beach Chair](#)

**SNORKEL WITH GREEN SEA TURTLES ALONG THE LEFT SIDE OF HALF-MOON SHAPED KAPALUA BAY. TURTLES OFTEN RETURN TO THE SAME SPOTS TO MUNCH ON ALGAE EACH DAY.**



*Kapalua Bay*



*Kapalua Bay Walking Trail*



*Green Sea Turtle*



## **MAUI'S SEA TURTLES**

Learn where to go to snorkel with turtles each day.

## Napili Bay

Just around the corner from Kapalua Bay, is another crescent-shaped beach of equal beauty, Napili Bay. Calm waters and soft, white sand also make this beach popular among families with young children.

Swimming is a cinch at Napili's calm waters and there's a nice spot for snorkeling on the North end of the bay. This area is a year-round hang out for giant sea turtles, and dolphins frequent the area to frolic in its warm waters.

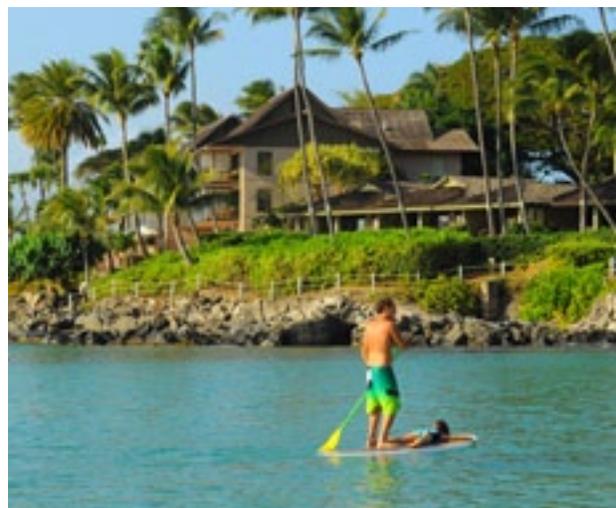
Napili Bay a popular beach, and parking is in short supply, but you may be able to find additional parking nearby. Another important caveat: The restrooms are reserved for guests of the Napili Kai resort, so plan accordingly. --> [Directions to Napili Bay](#)

## GRAB A BEACH BUNDLE TO ENSURE RELAXATION AND ADVENTURE ON YOUR MAUI BEACH DAY.

### Napili Bay is best for:

- Swimming
- Snorkeling
- Stand Up Paddle Boarding
- Safe Splashing for Young Children
- Sunbathing
- Sunsets
- Dining on the spot

**Ideal Napili Bay beach rental:** [Maui Beach Bundle](#)



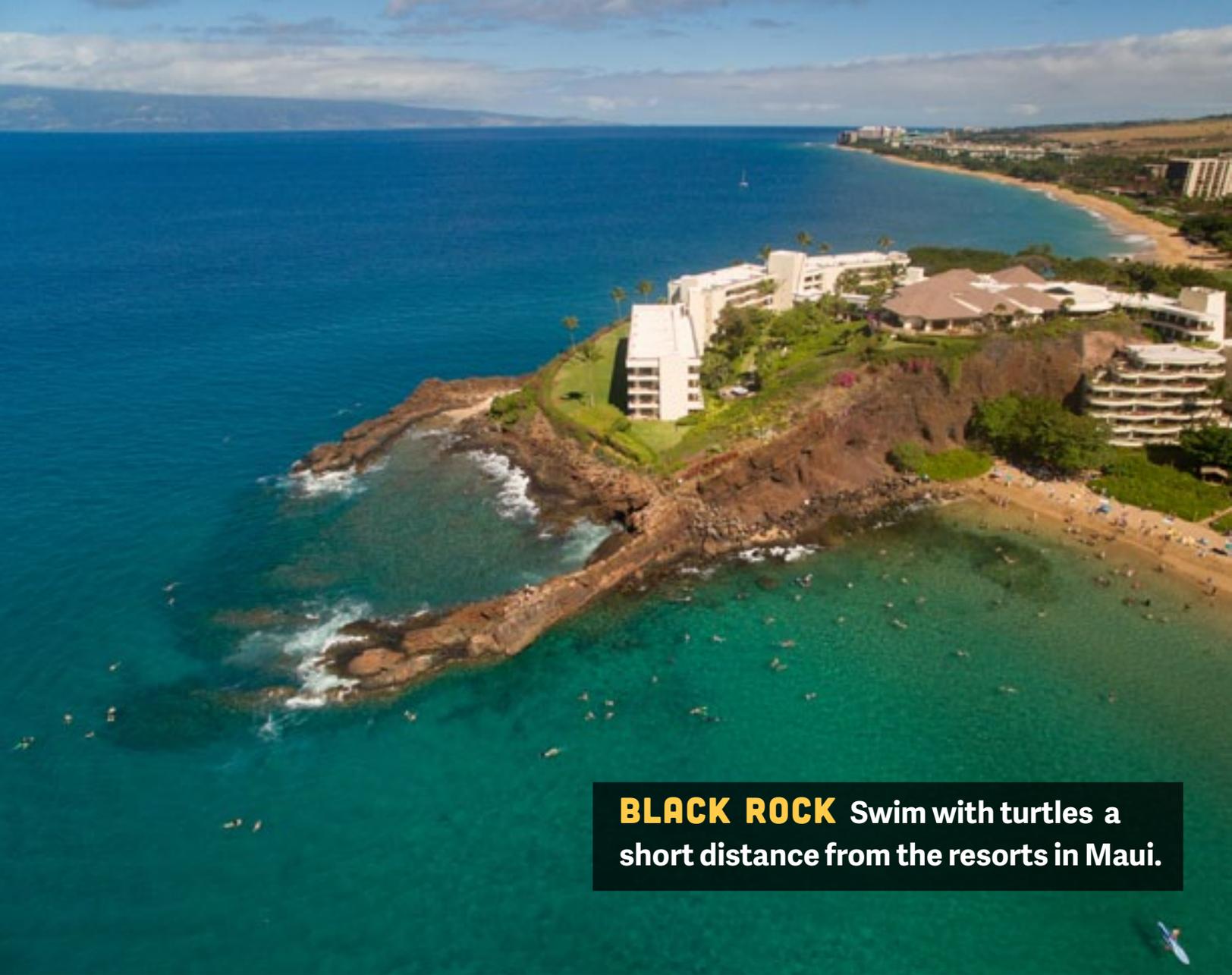
*SUP At Napili Bay*



*Napili Bay*



*Maui Beach Bundle*



**BLACK ROCK** Swim with turtles a short distance from the resorts in Maui.

## Kaanapali Beach

At over a mile in length, World-famous Kaanapali is a mecca for ocean activities and all-around beach fun. With lovely white sand and cooperative surf, you'll find superb conditions for swimming, snorkeling, scuba diving, body surfing, parasailing, and stand up paddle boarding.

The Snorkel Store's Ka'anapali store is conveniently located just up the road in the Fairway Shops. Use your coupons to reserve your snorkel and beach rentals online and beat the resort prices all week long!

On the northernmost end of Kaanapali Beach you'll see a volcanic, craggy cliff area known as Black Rock. The waters here are serene, and the coral is plentiful, making Black Rock a safe ha-

ven giant green sea turtles. It's hard to believe you can experience so much colorful sea life this close to your room!

There are numerous showers along the boardwalk, but restrooms require a little more snooping; for a lavatory, either head to Whalers Village or pop inside one of the many hotels fronting the beach.

Parking can be a little tricky. Although you can find some free "beach access" parking, it fills up quickly, so hit Kaanapali before 10am if you want to have the best chance of avoiding parking fees. Alternatively, you can park inside the Whalers Village parking structure, and grab lunch at Hula Grill (our recommendation) or another restaurant and get your parking ticket validated before you leave. This buys you a couple hours of "free" parking. -->> [Directions to Ka'anapali Beach](#)

### **Ka'anapali Beach is best for:**

- Swimming
- Snorkeling
- Stand Up Paddle Board (SUP)
- Diving
- Kayaking
- Boogie Boarding
- Parasailing
- Body Surfing
- Sunbathing
- Rest and Relaxation
- Sunset Strolls
- Dining on the spot

**Ideal Ka'anapali beach rental:** [Maui Snorkel Rental](#)

**Get 2-For-1 Snorkels**



*Diving and Jumping at Black Rock*



*SUP At Ka'anapali*



*Popular Ka'anapali Beach*

## Airport Beach

On the north side of Black Rock, you'll find Airport Beach, also known as North Kaanapali Beach or simply North Beach.

Named after its previous incarnation as Maui's first airport landing strip, Airport is one of Maui's best kept secrets for families. A stone's throw from Ka'anapali Beach, Airport has a gigantic public parking lot with facilities—including grass lawn and covered gazebo—for a family BBQ or picnic.

Airport Beach boasts a long stretch of white sand, calm lazy surf, and a beautiful reef that's located just a few feet from the shoreline. It's a picture perfect spot for swimming, snorkeling, and simply relaxing in the warm Maui sun. The showers, restrooms, and easy parking make this beach uniquely accessible for Maui's west side.

A boardwalk stretches from Airport Beach down to Black Rock, where you can make your way through the Sheraton Maui to access the much more famous "south" stretch of Kaanapali Beach. --> [Directions to Airport Beach](#)

### Airport Beach is best for:

- Swimming
- Snorkeling
- Scuba Diving
- Picnics
- Rest and Relaxation
- Grilling

**Ideal Airport beach rental:** [Mobile Cabana Set](#)

[Reserve A Cabana Set](#)



*Airport Beach Maui*



*Facilities for Grilling at Airport*



*Relaxing at Airport*



**AIRPORT BEACH** Easy parking and robust facilities make Airport a go-to for any family beach day.



**HONOLUA BAY** This protected marine reserve has lovely snorkeling in summer.

## Honolua Bay

Honolua Bay is a gorgeous Marine Reserve located on the lush northwest tip of Maui. If you're staying anywhere on the west side of Maui, it's only a 5 – 15-minute drive from your hotel or resort. It's best to snorkel at Honolua Bay in the morning from 7am – 11am when the visibility is the clearest.

Since this is a Marine Preserve, no fishing of any kind is allowed here which makes for a sea-life density and diversity that is second to none on Maui! The bay is surrounded by high rocky cliffs, sheltering it on both sides from the wind, and keeping the water peaceful and calm. Upon arriving, you'll see a beautiful forest path that you need to walk through to get to the shore.

When it's time to go snorkeling, don't waste your time jumping in at the center of the beach. Most of Honolua's coral and sea life is concentrated on the right side of the bay. Walk along the rocks to the right (north) side of the shore before entering the water. Be sure to walk slowly over the rocky area as some of the rocks can be slippery. You'll save yourself the swim and since you'll be further from the sand, the visibility will be better. Lastly, Honolua Bay doesn't have much of a sand beach and is not recommended for families with children under 7 years old. --> [Directions to Honolua Bay](#)



*Honolua Bay*

**Honolua Bay is best for:**

- Snorkeling
- Diving
- Swimming
- Stunning Views

**Ideal Honolua beach rental:** [Maui Snorkel Rental](#)



*Snorkeling In A Marine Reserve*



**QUESTIONS ABOUT MAUI?  
CALL US AT 808 669 1077**

## **“Slaughterhouse” Beach**

Despite the terrifying name, Mokule’ia Bay, also known as “Slaughterhouse” is one of the top spots on Maui to snorkel with gentle green sea turtles, tropical fish, and colorful reef. Stick to the right side and experience some of the most vibrant underwater sea life of your Maui trip.

Located north of Napili on Hwy 30 (Honoapiilani Hwy) at mile marker 32, you’ll see a chain link fence with roadside parking. This is a bay only accessible by car, as no buses run here.

## **WHEN OCEAN CONDITIONS ARE FAVORABLE IN SUMMER, “SLAUGHTERHOUSE” AND HONOLUA BAY ARE CONSIDERED 2 OF MAUI’S TOP SNORKELING DESTINATIONS**

Once parked, follow the asphalt steps down to the beach. During the summer, you can enjoy relaxing on the sandy beach in the morning shade, but by the afternoon, the sun is in full force so make sure to wear sunscreen. During the winter, the sand all but disappears due to the massive swells and surf. Stay to the right of the bay and work your way up the rocky edge. For the beginners, stick to the first half of the rocky walls. Be careful not get too close because a sudden swell can wash you up on the jagged rocks.

For the stronger and more experienced swimmers and snorkelers, work your way up and around the rocky point and



*“Slaughterhouse” In The Distance*



*Honolua And Slaughterhouse*



*The Right Side Of Slaughterhouse*



**SLAUGHTERHOUSE** The right side of the beach is home to a universe of sea life.

snorkel into Honolua Bay. You'll find there are some deep drop offs and caves and tunnels to free dive through. You'll want to take care around the point, as the swells can become rough at times. Use caution if the trade winds pick-up. The swells here can rise in no time! Not an ideal location in winter. [-->> Directions to Slaughterhouse](#)

**Slaughterhouse is best for:**

- Snorkeling
- Swimming
- Diving
- Natural Beauty
- Sunbathing

**Ideal Slaughterhouse beach rental:** ["Non-thinking" snorkel set](#)

## D.T. Fleming Beach

Kapalua boasts some of the very best beaches in the world, and DT Fleming Beach is certainly among them. Fleming was named the “Best Beach in America” in 2006 by “Dr. Beach,” the Nation’s foremost authority on beaches.

Popular for swimming, boogie boarding, and body surfing, Flemings is also family friendly, with tons of amenities and a nice park area shaded by a grove of Ironwood trees.

As is the case with most Maui beaches, the wind can pick up in the afternoon, so it’s best to go earlier in the day. Grab some beach chairs and boogie boards, and head to Fleming for some family fun in the Maui sun! --> [Directions to D.T. Flemings Beach](#)

### D.T. Flemings is best for:

- Swimming
- Snorkeling
- Scuba Diving
- Picnics
- Rest and Relaxation
- Grilling

**Ideal D.T. Flemings beach rental:** [Maui Beach Cooler](#)

## “Baby Beach” Lahaina

As the name suggests, Baby Beach is a dream come true for toddlers and young children. This long, narrow stretch of sand is reef protected, making its waters warm, shallow, and incredibly calm. Lined with palms and affording beautiful views of Lahaina Harbor, Lanai, and Molokai, Baby Beach is a perfect spot to enjoy some of the most idyllic Hawaiian sunsets.

The water here is loaded with a maze of coral heads, and the



*Boogie Boarding At Fleming*



*D.T. Flemings Beach*



*Baby Beach Lahaina*



**BABY BEACH** Calm waters make this spot perfect for families with kids.

ocean is no more than chest high at its deepest points, making it a wonderful place for beginning-snorkelers to explore the ocean in safety and comfort.

Since Baby Beach is hidden from roadside view, finding it can be a little tricky for a first-timer. You'll have to park on Kenui or Front Street, then walk cross the road to find the "shoreline access" path, which is located in a residential cul-de-sac. Alternatively, you can access it near the Lahaina Jodo Mission, where you'll also find some additional parking. Baby Beach doesn't have showers or restrooms, so please plan accordingly. [-->> Directions to Baby Beach](#)

**Baby Beach is best for:**

- Swimming
- Snorkeling (for beginners)
- Wading
- Safe Splashing for Young Children

**Ideal Baby Beach rental:** [Maui Float Belt](#)

## Launiupoko Beach Park

Just before reaching Lahaina, you'll come to Launiupoko Beach Park, ever-popular with surfers, Stand Up Paddle Boarders (SUP), and local families looking to BBQ and celebrate another weekend in paradise.

With a shaded, grassy park setting, a natural, lagoon-type swimming area, and great amenities, this popular beach park is a good choice for anyone traveling with youngsters. The sand isn't as white or as soft as that found on Kaanapali Beach, but Launiupoko's other features make it a worthwhile option. -->> [Directions to Launiupolo Beach Park](#)

### Launiupoko Beach Park is best for:

- Surfing
- Boogie Boarding
- SUP
- Safe Splashing for Young Children
- Family picnics and BBQs

**Ideal Launiupoko beach item:** [Maui Boogie Board](#)

**GET A FREE, CUSTOMIZED  
BEACH MAP BASED ON  
MAUI'S WEATHER  
CONDITIONS DURING YOUR  
PARTY'S STAY WHEN YOU  
JOIN US IN THE STORE.**



*Kids Pool (Keiki) At Launiupoko*



*Relaxation and Adventure in West Maui*



*Get A Free, Customized Beach Map*



**OLOWALU (MILE MARKER 14)**

Leaving Lahaina toward South Maui, a splendid reef that's accessible for snorkelers sits along the highway.



**MAKENA BEACH** Or Big Beach”  
is one of Maui’s most popular spots  
for all-day fun in the sun.

## **SOUTH MAUI’S TOP BEACHES**

Sunnier, drier, and more expansive, South Maui’s beaches are a sunbather’s dream and a snorkeler’s secret garden.

From the splendid glory of massive Makena Beach (Big Beach) to the kaleidoscope of colorful reef at Olowalu you’ll find beaches for grilling, relaxing, and exploring Maui—in town or off the beaten path.

### **Big Beach (Makena Beach)**

Big Beach is considered by many to be Maui’s best beach. Spanning almost a mile in length, it’s appreciated for its secluded location, rugged beauty, white sand, and luminous turquoise waters. Makena is also known for its powerful shore break, which is why it’s a popular destination for skim boarding, boogie boarding, and bodysurfing.

Because of the deceptively strong shore break, we don't recommend this beach for young children or inexperienced swimmers. If you're a strong swimmer with more experience in the ocean, Makena Beach can be a dream come true. -->> [Directions to Makena Beach](#)

**Makena "Big" Beach is best for:**

- People watching
- Swimming
- Boogie Boarding
- Incredible natural beauty
- Picnics

Click [here](#) for more info on Makena Beach.

**Ideal Big Beach rental:** [Maui Beach Bundle](#)

### Olowalu (Mile Marker 14)

Located south of Lahaina Town, on Highway 30, Olowalu is an excellent morning snorkel spot that locals and visitors alike have enjoyed for decades.

You'll find the right parking lot just beyond the Olowalu General Store and Leoda's Pie Shop at—you guessed it—highway 30's mile marker 14.

Featuring beautiful rock formations and coral gardens Olowalu is renowned for its water clarity and colorful marine life. You'll be able to snorkel a ways from shore without a large change in water depth. Swim instead of wading to avoid stepping on the coral reef—which is a living organism.

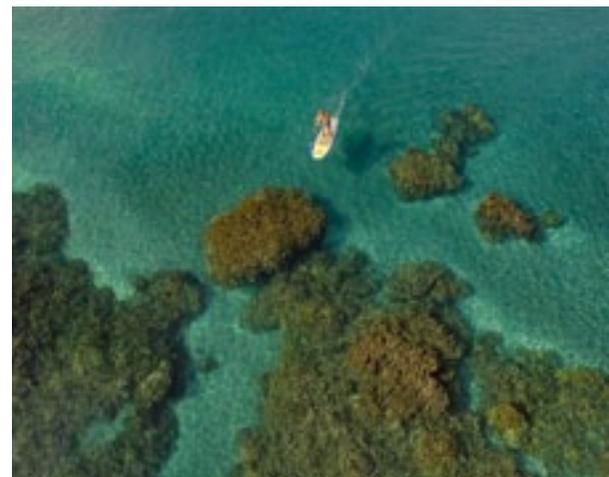
At Olowalu you'll explore an underwater universe of fish and turtles that's off the beaten path from the resorts and hotels. There aren't any facilities at Olowalu so bring a bite to eat,



*Big Beach and Little Beach*

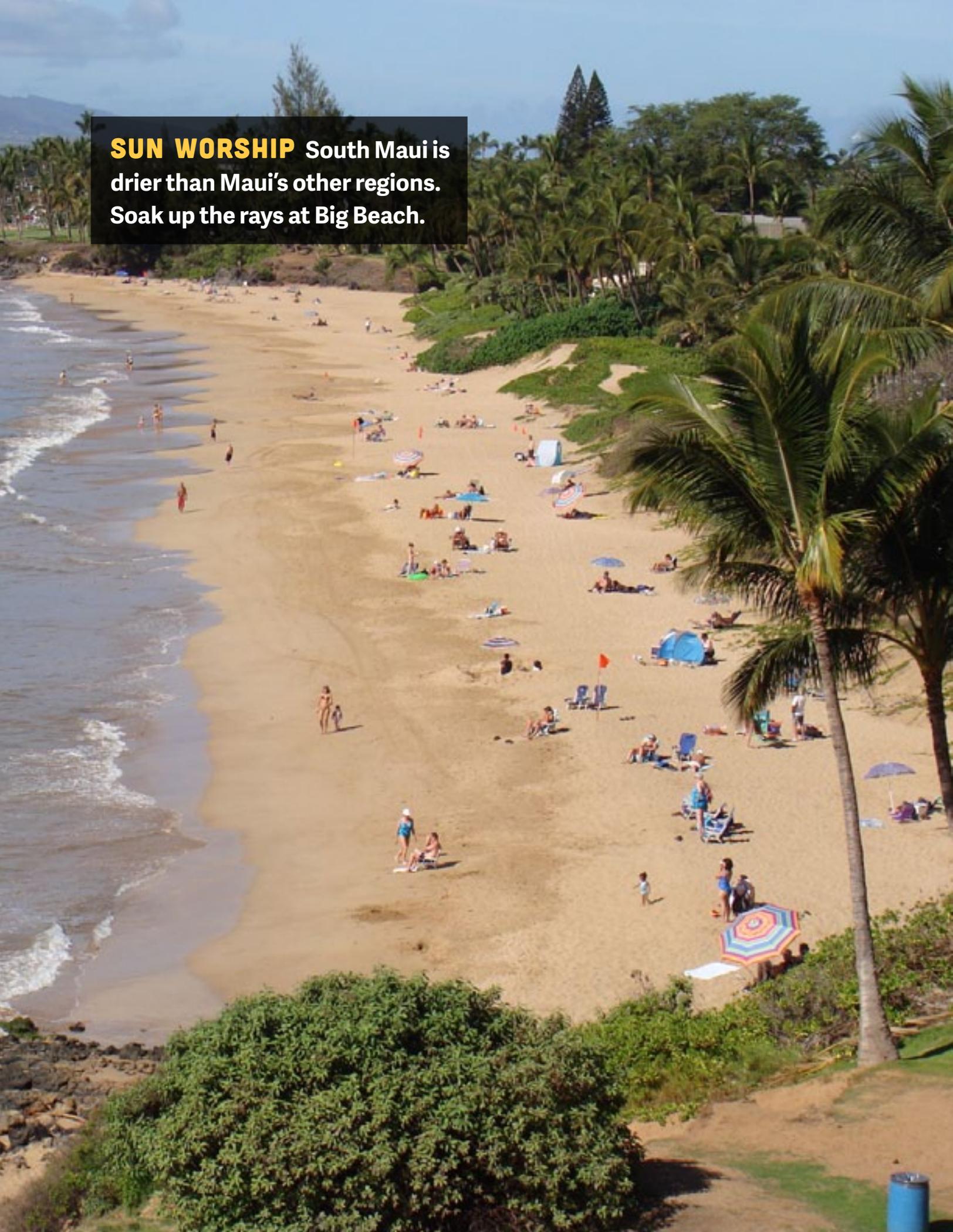


*Big Beach Is Filled With Activity*



*Olowalu Reef*

**SUN WORSHIP** South Maui is drier than Maui's other regions. Soak up the rays at Big Beach.



and use the restroom before you depart. -->>[Directions to Olowalu](#)

**Olowalu is best for:**

- Snorkeling
- Swimming
- Natural Beauty
- Colorful Reef
- SUP Stand Up Paddle Board

**Ideal Olowalu beach rental:** [Stand Up Paddle Board Rental](#)

# HAVE YOUR STAND UP PADDLE BOARD DELIVERED WITH ROOF RACK. EXPLORE MAUI'S WORLD-FAMOUS BEACHES ALL WEEK LONG.

**Stand Up Paddle Board Rentals**

Stand up paddle boards has become one of the most popular activities on the island.

- Explore the island
- Get low-impact exercise
- Avoid resort prices by reserving in advance

[Explore SUP Rentals](#)



*Olowalu (Mile Marker 14)*



*Stand Up Paddle Board At Olowalu*



*Stand Up Paddle Board Delivered*



**CHARLEY YOUNG** Is the first stop along a series of Maui beaches that include Kamaole I, II and III.

## Charley Young Beach

Popular Charley Young Beach, located in South Kihei is shielded from Maui's famous trade winds making it a comfortable spot to swim, sunbathe, and observe the amazing ocean views.

Swimming conditions are favorable at Charley Young Beach and there's plenty of space to relax and enjoy a picnic or to build a sand castle with the kiddos.

The amenities at Charley Young are limited to only a shower and a couple port-a-potties. But since Charley Young Beach is really the northernmost end of Kamaole I Beach Park, you can stroll down to the south end of the beach to enjoy their more robust facilities. --> [Directions to Charley Young Beach](#)

### **Charley Young is best for:**

- Swimming
- Relaxing on the beach
- Incredible views
- Picnics
- Sunbathing

**Ideal Charley Young beach rental:** [Mobile Cabana Set](#)

### **Kamaole “Kam” I Beach Park**

The center of Maui beach activity in Kihei is found at the three Kamaole Beach Parks. Each of these consecutive beaches has soft sand, grassy picnic areas overlooking the shoreline, and amenities such as grills and picnic tables for a family cook-out.

Kam I is the largest of the three Kam beaches, boasting a large swath of beach that spans long and wide. Swimming is lovely in this area and there’s decent snorkeling at the rocky ends of the beach when conditions are calm.

Kamaole Beach Park 1 is a favorite for locals and visitors alike because of its size, accessibility, and generous park facilities. There are places in South Kihei that have better snorkeling but you’re looking for reliable family fun at the beach, head to Kam I. -->> [Directions to Kamaole Beach Park](#)

### **Kam I is best for:**

- Family fun
- Sunbathing
- Swimming
- Grilling
- Gathering
- Relaxing
- Spreading out

**Ideal Kam I beach rental:** [Maui Beach Bundle](#)



*Charley Young Beach*



*Kamaole I Beach Park*



*Catch The Sunset at Kam I*

## Kamaole “Kam” II Beach Park

Kam II is a little smaller, but provides the same natural beauty, fine sand, and great amenities as those found at Kam I. This is a terrific beach for swimming, and body surfing is also possible when ocean conditions cooperate.

In the evenings, Kam II is a nice place to take in a colorful Maui sunset. Like Kam I, snorkeling isn't stellar here, so we recommend popping over to adjacent Kam III for more favorable snorkeling conditions. -->> [Directions to Kam II](#)

### Kam II is best for:

- Swimming
- Boogie Boarding
- Grilling
- Sunbathing
- Sunsets

**Ideal Kam II beach rental:** [Maui Boogie Board](#)

**KAM III IS THE SMALLEST AND MOST FESTIVE OF THE KAMAOLE BEACHES. ROBUST FACILITIES AND A GRASSY LAWN GIVE KAM III THE REPUTATION AS A PERFECT SPOT FOR A PARTY.**



*Turtles In South Maui*



*Kam III's Grassy Lawn*



*Kamaole III Beach Park*



**KAMAOLE III BEACH PARK**  
South Maui's festive favorite for  
locals and visitors alike.

## Kamaole “Kam” III Beach Park

If Kam I is the favorite for Maui visitors, Kam III is definitely the favorite among locals. With huge, open grassy lawns, there's always some sort of party or celebration going on—BBQs ablaze, kids playing in jumpy castles and slip n' slides, people flying kites, playing frisbee, or tossing horse-shoes.

Even though the beach itself is the smallest of the three Kams, it's a beautiful spot and offers great swimming and quality snorkeling near the rocky outcroppings. --> [Directions to Kam III](#)

### **Kam III is best for:**

- Family fun
- Grilling
- Snorkeling



**WAILEA** South Maui's most opulent neighborhood is also filled with excellent beaches.

- Swimming
- Sunbathing
- Beach activities
- People watching

**Ideal Kam III beach rental:** [Maui Snorkel Rental](#)

## Wailea Beach

There’s a reason why Waldorf Astoria’s Grand Wailea and the Four Seasons Maui chose to set up shop on this particular beach.

Sure, the sand is soft, golden-white, and gentle on the toes. And it’s also true that the water is great for swimming, boogie boarding, body surfing, SUP, and kayaking. Like Ka’anapali and Kapalua, Wailea Beach was once named “Best Beach in America.” But one look at Wailea Beach and you’ll know why it’s so special—its incredible natural beauty.

The Shops at Wailea is a short stroll away, where you’ll find a variety of food and drink options, and the beach itself has showers, restrooms, and free parking. Keep in mind that the popularity of this beach can cut into parking availability; the early bird gets the worm. -->> [Directions to Wailea Beach](#)

### Wailea Beach is best for:

- Sunbathing
- Swimming
- Boogie Boarding
- Stand Up Paddle Boarding
- Kayaking
- Luxury experience
- Dining on the spot
- Stunning visuals

**Ideal Wailea Beach rental:** [Maui Beach Bundle](#)



*Rock Outcroppings Near Kam III*



*Wailea Beach*



*Wailea From The Air*



**THE KAMAOLE  
BEACHES**  
A center of family ocean  
activity in Kihei.

## Sugar Beach

Spanning 2.5 miles from Maalaea Harbor to North Kihei, Sugar Beach is the longest stretch of sand on Maui. Named for its proximity to Maui's old sugar mill, the offshore breezes make it a popular destination for kite surfers and windsurfers. Because of its seclusion, Sugar Beach is also the chosen launch spot for Maui kayakers.

Sugar Beach is the only sandy shoreline on Maui where you can literally walk for miles and scarcely see another person. Located between 2 resorts, this soft, white sand beach is a romantic destination that's both easy on the feet, and on the eyes.

For folks lodging in North Kihei, Sugar Beach is an excellent spot to unwind and enjoy Maui's natural beauty in peace and quiet. -->> [Directions to Sugar Beach](#)

**Sugar Beach is best for:**

- Kite Surfing
- Windsurfing
- Kayaking
- Seclusion / Privacy
- Long, Sunset Strolls

**Ideal Sugar Beach rental:** [Maui Kayak Rental](#)

## KEAWAKAPU IS A SECRET TREASURE OF THE AREA, WITH WHITE SAND AND PERFECT PALMS

### Keawakapu Beach

Keawakapu Beach is a South Maui gem. This white sand beach stretches over 1000 yards in length and offers some of the best swimming conditions in the area.

Picturesque and palm-fringed, this gently sloping beach is also a favorite location for sunset photography. Bring your camera! -->> [Directions to Keawakapu Beach](#)

**Keawakapu Beach is best for:**

- Swimming
- Relaxing
- Quiet fun
- Natural beauty

**Ideal Keawakapu Beach Rental:** [Maui Beach Chair](#)



*Sugar Beach*



*Canoes At Sugar Beach*



*Keawakapu Beach*

## Polo Beach

Situated beneath the striking Fairmont Kea Lani, Polo Beach spares no expense when it comes to natural beauty. The grounds are well-manicured and the sand is delightful. The waves here tend to be slightly larger than neighboring beaches, so it's a good location for novice boogie boarders to earn their stripes.

Like Wailea Beach, Polo Beach hosts a couple of luxury resorts, making it a popular (and often crowded) place for swimming, sunning, and enjoying ocean activities. But don't let the crowds scare you off. It's worth it! -->>[Directions to Polo Beach](#)

### Polo Beach is best for:

- Luxury experience
- Swimming
- Sunbathing
- Snorkeling
- Boogie boarding
- Pickinicing

**Ideal Polo Beach rental:** [Maui Beach Bundle](#)

## Little Beach

If you like to sunbathe in the buff, Little Beach has you covered...or uncovered, as it were. Located in Makena, this "clothing optional" nudist beach offers more than just beach "bums." Water conditions at Little Beach are often ideal for bodysurfing...if you don't mind navigating through a bunch of bare bottoms!

Sundays at Little Beach get more entertaining as evening approaches. As the sun sets, everyone on the beach participates in a celebration with drumming and dancing. Fire dancers light up the night sky, twirling flaming sticks, staffs, and hoops.



*Polo Beach*



*Snorkeling At Polo Beach*



*Little Beach At Sunset*



**SUNDAY NIGHT** at Little Beach is a weekly celebration of life, music, freedom and nature.

Access to Little Beach is precarious. You need to scale a rocky cliff in order to reach the beach area. Since there aren't any amenities, if you need a restroom, you'll have to climb back over the rocky cliff and walk to the closest port-a-potty. If you're visiting the beach in the evening, the limited visibility can make the climb dangerous. Use caution while visiting Little Beach with limited light. -->> [Directions to Little Beach](#)

**Little Beach is best for:**

- Nude sunbathing
- Swimming
- Wading in the shore break
- Relaxing
- Remote Beauty
- Festive parties on Sundays

**Ideal Little Beach item:** Reef-safe sunscreen (in store)

## Maluaka Beach

Make your way through Wailea toward Makena, and you'll come to Maluaka Beach. Maluaka is but another in a series of sparkling gems. Perfect for swimming and snorkeling, it's situated within the South Maui coastal area known as "Turtle Town." Why is it called Turtle Town, you ask? Because this coastal region is the chosen home for hundreds of giant sea turtles! Snorkeling conditions are best near the rocky outcropping at the south end of the beach, and keep your eyes peeled for turtles!

## CALM OCEAN CONDITIONS MAKES MALUAKA BEACH A FAVORITE CHOICE FOR FAMILIES WITH CHILDREN

Maluaka Beach has showers, restrooms, ample parking, and fewer crowds, though accessing these amenities requires a 5 minute walk. There's also an on site grassy area with tables, ideal

for family picnics. The water is often calm and safe for younger children, but always be vigilant of rogue waves. [-->>Directions to Maluaka Beach](#)

### Maluaka Beach is best for:

- Picnics
- Swimming
- Snorkeling
- Natural Beauty
- Family Time

**Ideal Maluaka beach rental:** [Maui Cooler Rental](#)



*Maluaka Beach*



*Maluaka Beauty*



*Family Time At Maluaka*



**SOUTH MAUI** Adventures  
that extend beyond the beach.

## CENTRAL MAUI'S BEST BEACHES

Just when you thought you were spoiled by South Maui's remote beauty, Central Maui takes the grandeur of the island's untamed ecosystem to another level.

Discover two of the island's most visually stunning beaches off-the-beaten-path, near the beginning of The Road To Hana in Central Maui.

### Hookipa Beach Park

Considered by many to be the windsurfing capital of the world, Hookipa is famous for its big surf and windy conditions. Here you'll find kite surfers, surfers, and, of course, windsurfers enjoying Hookipa's ideal conditions year-round.

Hookipa has a sandy beach but a rocky shoreline, making it better for picnics and sunbathing than for swimming. We suggest making a pit stop here to watch the professional surfers as you start your journey on the road to Hana. --> [Directions to Hookipa Beach](#)

[Hookipa Beach is best for:](#)

- [Sightseeing](#)
- [Picnics](#)
- Stunning views
- Athletic events

**Ideal Hookipa beach item:** [Maui Cooler Rental](#)

**ENJOY A PICNIC WHILE  
WATCHING WORLD-CLASS  
WINDSURFERS IMPRESS AT  
HOOKIPA BEACH**



*Hookipa Beach Park*



*Windsurfing At Hookipa*



*Baldwin Beach Park*



## **HOOKIPA BEACH**

**The windsurfing capital  
of the world.**

## Baldwin Beach Park

Just before you reach Paia on Highway 36 (Hana Highway) you'll spy Baldwin Beach on your left. At Baldwin Beach Park you'll find yourself staring at a whole lot of beach, and a whole lot of park. Since Baldwin is the largest beach park in the area, it's a favorite among locals from North and Central Maui. Baldwin is about 3/4 mile long, and it boasts some of the best sand on Maui.

Baldwin can get quite windy in the afternoon so it's best to visit in the morning when conditions are calmer. The east and west ends of the beach are the most popular, since they provide shelter from the breezes. Here you'll find youngsters frolicking in the calmer surf and sunbathers congregating near the ironwood groves.

A great way to experience Baldwin is in the evening, when the sun is setting behind the West Maui Mountains. Rays of sunlight shoot out from behind the mountain tops creating a brilliant and memorable scene. -->> [Directions to Baldwin Beach](#)

### Baldwin Beach is best for:

- Sunbathing
- Swimming
- Family gatherings
- Sunsets
- Stunning natural beauty
- Relaxing on the beach

**Ideal Baldwin Beach item:** [Maui Beach Chair](#)

**GRAB A BEACH CHAIR**



*Baldwin Beach*



*Life Guard Station at Baldwin*



*A Comfortable Beach Chair In Maui*



## **EAST MAUI'S FAVORITE BEACHES**

By the time you get to Hana you may be so overwhelmed with beauty that you'll be ready for the return voyage.

If you decide to stay and poke around a bit, consider these three East Maui beaches that more variety of color and splendor than any other area of the island.

### **Honokalani Beach (Black Sand Beach)**

Located within the gorgeous Waianapanapa State Park in Hana Maui, Honokalani Beach, Maui's most notable black sand beach, is truly a vision to behold. Though small, this volcanic beach is embraced by brilliant green flora on one side and the deep blue waters of the Pacific on the other. A truly striking sight.

Amble down to get a closer look. You'll notice that, while there is plenty of black sand, much of the beach is also comprised of tiny, black stones.

Swimming at Honokalani Beach isn't advised, but do explore the rest of Waianapanapa State Park! With several hiking trails, caves, and picnic areas, it's easy to spend hours enjoying the area. -->> [Directions to Honokalani Beach](#)

**Black Sand Beach is best for:**

- Stunning natural beauty
- Sightseeing
- Picnicking
- Sunbathing

**Ideal Honokalani beach rental:** [Maui Beach Chair](#)

**Kaihalulu Beach (Red Sand Beach)**

Maui's red Sand Beach wins our unofficial award for "Craziest Looking Beach on Maui." The various hues of red sand and soil juxtaposed against the cobalt-blue ocean create a strange scene. But, hey, don't take our word for it; look for yourself!

Carved from a cinder cone and protected from the raging surf by lava rocks, Red Sand Beach is worth seeing while in the Hana Maui area. With that said, it's imperative that we offer a serious warning. Accessing this beach can be very dangerous. The path is narrow, steep, and slippery; one wrong move could spell disaster. If you consider going, make sure you're sure-footed and are equipped with appropriate shoes. If the surf is high and licking the pathway, don't even bother. It simply isn't worth it. -->> [Directions to Red Sand Beach](#)

**Red Sand Beach is best for:**

- Stunning natural beauty



*Black Volcanic Pebbles*



*Honokalani Beach*



*Red Sand Beach*



## **KAIHALULU BEACH**

**A rugged hike to a place filled with color, swirling tides, and beauty.**

- Adventurous exploring
- Sightseeing
- Keep in mind this is area can be dangerous

**Ideal Kaihalulu Beach item:** Sturdy sandals (in store)

## Hamoia Beach

Just beyond the sleepy town of Hana Maui, you'll find Hamoia Beach. Bounded by sea cliffs and lush foliage, this salt and pepper sand beach is popular with locals living in the Hana area. Favorite activities include sunbathing, swimming, and bodysurfing. The ocean can get rough here, so exercise caution. Restrooms and showers can be found at the nearby Travaasa Hotel. --> [Directions to Hamoia Beach](#)

### Hamoia Beach is best for:

- Body surfing
- Boogie boarding
- Sunbathing
- Stunning natural beauty
- Remote beauty
- Swimming

**Ideal Hamoia beach rental:** [Maui Beach Bundle](#)



**QUESTIONS ABOUT MAUI?  
GIVE US A RING: 808 669 1077  
WE'RE HERE TO ASSIST!**



*Hamoia Beach*



*Boogie Boarding at Hamoia*



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